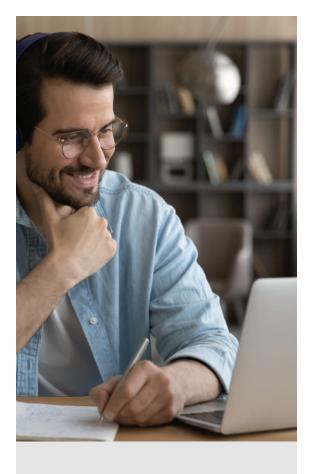
IVEY PUBLISHING CUSTOM CASE WORKSHOPS







GLOBAL CASE LEADERS

WHY HOSTING A CUSTOM WORKSHOP IS RIGHT FOR YOU



Strategic Alignment and Institutional Goals

Promote a unified teaching methodology across your faculty and target specific disciplines like sustainability and quantitative subjects, focusing on case teaching, writing, or both.



Enhanced Faculty Development

Enhance teaching and case writing skills for all faculty, establish consistent grading practices, and receive personalized feedback on case drafts and publication best practices.



Increased Faculty Engagement and Retention

Promote professional growth and renewed enthusiasm among faculty by emphasizing the importance of investing time in teaching through insights and best practices.



Reputation and Accreditation

Partner with a globally recognized leader in casebased learning and showcase your commitment to teaching and writing high-quality, decision-based cases.



Cost-Effective and Flexible Delivery

Customizable workshops offer cost control and flexibility. Learn to deliver cases in your own teaching spaces, with guidance from an experienced facilitator tailored to your needs.

Case Writing Topics

Case focus choices

Case plan

Preparation for field work

Opening paragraph assessment

Case plan preparation

Gathering additional data

Challenges in case writing

Abstract and objectives creation

Guidelines on submitting cases to Ivey Publishing

And more

"This was a great workshop series and the length and timing of sessions was manageable with a busy schedule. David did an excellent job of modelling the teaching strategies he was encouraging us to use."

- Dr. Amy Robinson, Western University

MEET OUR WORKSHOP FACILITATORS

Our facilitators specialize in case study writing, case teaching, and the case method. With extensive experience in case-based learning, they provide valuable insights and guidance to enhance your skills in developing and teaching impactful case studies.





"The case method has proven to be an extremely effective way to engage students. As faculty, we enrich the student experience by enhancing our understanding of the method, through observing others and sharing best practices."

- David Wood, Ivey Business School



Case Teaching Topics

Sample case class

Prerequisites for case teaching

Case class preparation

Teacher preparation

Case teaching plan

Managing the classroom discussion process

Discussion questions for use in class

Evaluating case class contribution

And more



Program Options

Case Teaching Workshop

Case Writing Workshop

Case Teaching and Writing

Discipline specific workshops

WHY IVEY PUBLISHING?



Global Leadership

For decades, Ivey has been a global leader in case-based learning and publishing. The case method enhances critical thinking and decision-making by solving real-world problems. It creates an active learning environment that deeply engages participants and helps them apply theoretical concepts to practical scenarios.



Proven Track Record

Over 15,000 participants from more than 60 countries have benefited from our workshops. Hosting a custom workshop can greatly enhance your institution's case teaching and writing methods.



Expert Instructors

Our workshops offer options for case teaching, case writing or both, all facilitated by experienced lvey faculty members. Whether in-person or online, our custom workshops are tailored to meet the specific needs of your institution.

HOW TO GET STARTED?

- STEP 1 Schedule a consultation to discuss your specific needs and objectives.
- STEP 2 Share your preferred topics, and we'll create customized content tailored to your institution.
- **STEP 3** Choose your preferred delivery method in-person or online.

for your custom solutions and pricing details.

cases@ivey.ca iveypublishing.ca